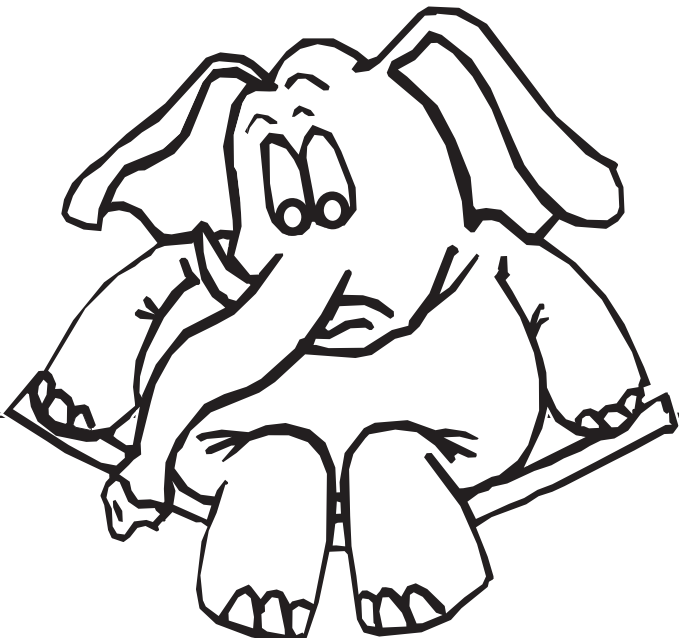


**Do you have a  
flying elephant  
in your  
car?**



**You do, if you or any one else  
rides in your car unbuckled.**



**In a 30 mph crash, an unrestrained adult is thrown with a force of 3½ tons - about the weight of an elephant.**

Imagine that elephant hitting you, your friend or your child. Imagine that elephant being you.

**How many times have you jumped in the car to run a quick errand and didn't buckle up?**

Most crashes happen close to home and at speeds under 40 miles an hour, when people are in familiar neighborhoods – the comfort zone.

As you make your trips to the local store, school, or a friend's house, don't take a flying elephant along for the ride.

**Buckle up every one.  
Every trip. Every time.**



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