



Paint the Plow Program

PennDOT's Paint the Plow Program began during the 2015-2016 winter season when first explored in Cambria County. In the years that followed, the program expanded into other areas of the state. Now an annual tradition, PennDOT is encouraging high schools throughout the state to participate.

The Paint the Plow Program is a way for PennDOT and the local community to cultivate public awareness and promote winter driving safety on state roadways. High school students are invited to paint creative, original artwork onto a PennDOT snowplow blade. The decorative blades reflecting each school individually, will have the opportunity to be visible during winter snow removal on various roadways in the region.

For the 2022-2023 school year, online voting is returning, and schools are tasked with creating artwork based on the statewide theme of **"Put Down the Device in Snow and Ice"**.

Photos of each painted plow will be posted on a PennDOT statewide online platform, where users will have the opportunity to view the designs from all participating schools.

School(s) may have the opportunity to showcase their designed plow at a school represented event. Details regarding this opportunity will be announced at a later time and are subject to change as the Department deems fit.

Applications to participate in the program are due by July 31, 2022.

INFORMATION, GUIDELINES, TERMS & CONDITIONS

Description

Paint the Plow is a community outreach program in which students are invited to paint a PennDOT snowplow blade with original artwork to represent their individual school. In addition to being visible when in full service during the winter-weather months, the blades will potentially be used within the school's community to enhance public awareness, promote safety and foster greater appreciation of both PennDOT and the school's art program.

Participants

- The Paint the Plow program is open to high schools in Berks, Carbon, Monroe, and Schuylkill counties.
- Only students who are currently enrolled in the applicant school may participate in the execution and completion of the art project.
- School officials, such as faculty, general staff and/or administrators, may direct the selection of the design and students; however, they are **not permitted** to implement the design or participate in the performance of the work.

Theme

- The students need to create a design that embodies their school's unique characteristics. Parts of school life that they enjoy in which they take particular pride should be incorporated into a theme of school spirit. This theme can also include patriotic, state/local or weather-related motifs.
- Students may incorporate their school's logo, emblem or mascot into the design.
- Artwork must be original and in good taste; anything deemed inappropriate or not original will be precluded from the program at the sole discretion of PennDOT.
- Only non-partisan, non-political and non-violent material will be accepted.

Provisions

- PennDOT will deliver an approximately 12 feet long and four feet high plow, to a secure location at the school as specified by the school's staff. The school may need to perform prep work on the plow before painting can take place.
- Plow blades may NOT be removed from the specified location on the school's premises, and they cannot be modified with the addition of extra materials or ornaments.
- All submissions must be the original work of the submitter and must not infringe on the rights of third parties, including but not limited to, intellectual property rights. By participating in the program, the school accepts responsibility for any third-party intellectual property claims which may arise from the school's submission and agrees to hold PennDOT harmless from such claims.
- Selection of paint materials to be used will be up to the students and faculty; however, consideration should be given to durable, enamel paints that will provide for coverage and better wear. A final clear coat is optional but may help the life of the paint.
- PennDOT will deliver the blade at a time specified by the school, and the department will pick up the blade no later than October 6. Specific arrangements for blade delivery and pick up dates and times, will be coordinated between the school host (teacher/principal) and the County Maintenance Manager.
- **All blade designs must be submitted for approval before painting of the blade can begin.** Designs can be sent in photo-form as an email or scanned to sebrown@pa.gov PennDOT reserves the right to reject blade designs for any

reason, including but not limited to, blade designs which are not in accordance with these terms and conditions. If a blade design is rejected, a school may submit a new blade design. PennDOT will use reasonable efforts to review the new blade design to accommodate program participation. Schools should submit designs as early as possible and in accordance with these terms and conditions to prevent any delay in blade design approval.

- Once the design is approved by PennDOT, the painting process may begin.

Please Note: PennDOT does not provide financial assistance for supplies, materials or other items associated with this program.

Display & Promotion

- All area media outlets will be notified and given the opportunity for coverage. A press release and photos will also be disseminated to these media outlets as well. Pictures will also be posted on the Department's social media accounts, such as Facebook, Twitter, Instagram.
- All plow blades will be affixed to a truck assigned to a designated route within the school district and used during the winter season.

Please Note: The competition as outlined herein applies to the current program and is subject to change yearly.

Additional Information

- It should be expected that the design on a given plow blade will wear away once the blade is put into service for snow and ice removal.
- Typically, plow blades are in service during the winter-weather months. In the event of an early snowstorm, PennDOT may need to use the blades to remove snow from the roadway.

Applications to participate in the program are due by July 31, 2022.